





01	STANDARD	04
	White	04
	Silver	14
	Red	16
	Blue	20
	Green	28
	Brown	32
	Black	46
	Exquisit Styles	56
	Felt	60
02	COLOURS	66
	Flower	68
	Ocean	76
	Sun	80
03	SOLES	82
	Blue Footbed	82
	Toe-free insoles	84
	Full length insoles	85
	Comfort Silver	85
04	INFORMATION	86
	Footbed	86
	Passform	88
	Fitness sandal	92
	Quality	94
	Environment	95
	Materials	96
	Made in Germany	98
	Company profile	100
	Care instructions	102
	Repair service	104
	Licensed brands	105
05	ITEM OVERVIEW	106
00		106

To give you a better overview of our range of products and colours we have put together our whole collection for you in this catalogue. In the first chapter you will find our standard items that we have carried in our range for many years. In the second chapter we introduce you to our seasonal items that are available for a limited time. Both chapters are arranged by individual colour groups.

You will find a complete overview from page 106.

All items are available from the warehouse and can also be ordered from specialist shops as individual pairs.



## Dear Reader,

Our family business Birkenstock<sup>®</sup> can look back on a long history steeped in tradition. For over 235 years our policy has been to offer you high-quality products that promote and maintain the natural functions of the foot. With the invention of the Blue Footbed and the deep cork footbed we revolutionised the shoe sector and thus laid the foundation stone for today's comfort shoe industry. Today too we are constantly setting new standards with innovative ideas and concepts.

Thus for example with environmentally friendly manufacturing as well as the use of sustainable and long-lasting materials we are actively contributing to preserving the environment for future generations. In this the Germany manufacturing location is playing a very important part for us. This is how we guarantee the same high quality **"made in Germany"** for each of our products.

Each one of our products is in addition characterised by optimum fit and high comfort in wear. For this reason we offer you each of our models in two footbed widths: normal width for normal feet, narrow width for especially narrow feet. You will find further information about the function and health aspect of our products from page 86.

If you have not yet personally experienced Birkenstock<sup>®</sup> comfort we recommend that you get to know our products at close quarters at your specialist shoe shop. We would be happy to give you the right address. You can also find further information on the internet at: www.birkenstock.com.

## Your Birkenstock® team

# WHITE.

Eternal classic with a wide range of uses.





## 0

We have adjusted the cut of the heel strap to the shape of the foot so that we guarantee you optimum support when walking, running or standing.

## 0

The upper material is cut in an intricate procedure by special cutting machines. This ensures a delicate cut-out that bestows a feminine accent on the model.



## 8

Love of detail: embossed metal rivets.







#### MADRID

Moonstone	Birko-Flor® Ice Pearl
🕈 Style No.	4 40 84 1
🕻 Style No.	4 40 84 3
Size 35-43	

#### MADRID

#### MADRID

Pearl White | Birko-Flor<sup>®</sup> Graceful <sup>ℓ</sup> Style No. 9 40 15 1 <sup>ℓ</sup> Style No. 9 40 15 3 <sub>Size</sub> 35-43







The Birkenstock<sup>®</sup> emblem is imprinted on the inside of each style – the sign of the original.



#### GIZEH

White | Birko-Flor® <sup>®</sup> Style No. 0 43 73 1 <sup>Size</sup> 35-46

**C** Style No. 0 43 73 3 Size 35-41

#### MAYARI

**C** Style No. 0 44 73 3 Size 35-41



### GIZEH

Moonstone | Birko-Flor® Ice Pearl <sup>®</sup> Style No. 8 43 89 1 Size 35-43



**(** Style No. 8 43 89 3 Size 30-41

#### GIZEH

all sizes

White | Birko-Flor® Patent <sup>®</sup> Style No. 5 43 76 1 Size 35-43

**f** Style No. 5 43 76 3 <sub>Size</sub> 30-41

#### GIZEH



**(** Style No. 9 43 87 3 Size 30-41



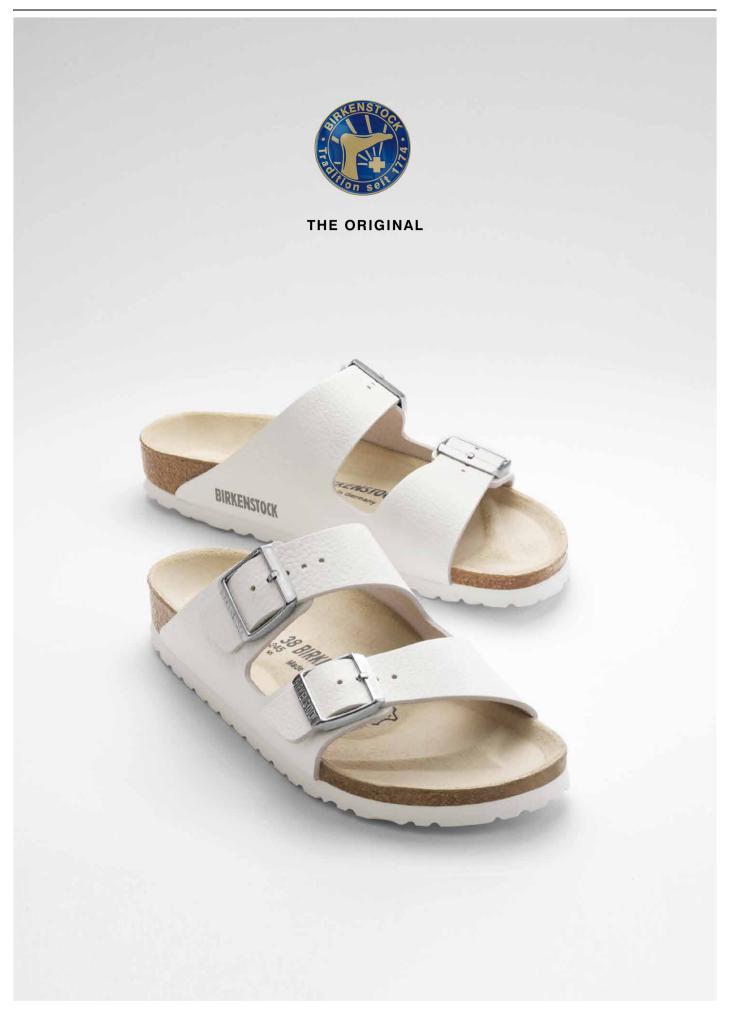
 \$ Style No.
 0 51 73 1

 \$ Style No.
 0 51 73 3

 \$ size 35-48
 \$ 35-48

White | Smooth Leather & Style No. 0 51 13 1 & Style No. 0 51 13 3 Size 35-50

White | Birko-Flor® \$ Style No. 0 49 73 1 \$ Style No. 0 49 73 3 Size 24-34





Thanks to the adjustable straps and the true-fitting cut the "Roma" model gives children the firm support they need in every situation.



#### FLORIDA

White | Birko-Flor® <sup>®</sup> Style No. 0 54 73 1 <sup>•</sup> Style No. 0 54 73 3 Size 35-43 **PISA** White | Birko-Flor<sup>®</sup> ∜ Style No. 0 75 73 1 ∜ Style No. 0 75 73 3 Size 35-43





### **FLORIDA**

Moonstone	Birko-Flor® Ice Pearl
🕈 Style No.	0 53 81 1
🕻 Style No.	0 53 81 3
Size 35-43	

#### ORLANDO |NEW|

Pearl White | Birko-Flor<sup>®</sup> Graceful <sup>ℓ</sup> Style No. 0 86 89 1 <sup>ℓ</sup> Style No. 0 86 89 3 <sub>Size</sub> 35-43



## ROMA |CHILDREN|

## RIO |CHILDREN|

Moonstone | Birko-Flor® Ice Pearl <sup>§</sup> Style No. 4 31 47 1 <sup>§</sup> Style No. 4 31 47 3 <sub>Size</sub> 24-34 

### RIO

White | Birko-Flor® <sup>®</sup> Style No. 0 31 73 1 <sup>•</sup> Style No. 0 31 73 3 Size 35-43

## BALI

White | Smooth Leather \$ Style No. 0 85 13 1 \$ Style No. 0 85 13 3 Size 35-43



White | Birko-Flor® \$ Style No. 0 34 73 1 \$ Style No. 0 34 73 3 Size 35-46 White | Smooth Leather \$ Style No. 0 60 13 1 \$ Style No. 0 60 13 3 Size 35-50



# SILVER.

Modern and stylish appearance.







### MADRID

GIZEH

Silver | Birko-Flor® \$ Style No. 0 43 85 1 Size 35-43



**(** Style No. 0 43 85 3 Size 30-41



## FLORIDA



# RED.

Pure joie de vivre with magical attraction.





## 0

The Birkenstock<sup>®</sup> footbed is based on the natural form of a healthy foot and distributes the weight of the body evenly over the feet.

## 2

Each of the three straps can be adjusted individually with the buckles to the shape of the foot

## 3

Through the well drawn back cut the foot is given optimum guidance in the footbed.









#### MADRID

#### MADRID



## GIZEH

Red | Natural Leather & Style No. 6 43 85 1 Size 35-43

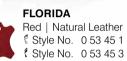
**f** Style No. 6 43 85 3 Size 35-41 GIZEH Cherry | Birko-Flor® ∜ Style No. 0 43 74 1 Size 35-43

**C** Style No. 0 43 74 3 Size 35-41 **t** Style No. 7 43 19 3 Size 35-41





#### **FLORIDA**



Size 35-43



# BLUE.

Strong aura with positive effect.





The "Boston" clog has a strap with buckle for individual adjustment – and thus optimum fit.

## 2

0

On the lower inside high-quality embossing and a rivet have been attached to denote the genuine article.

# 3

The high-quality natural leather with its silk matt surface bestows a natural character on each model.









#### MADRID

#### MADRID

Onyx | Birko-Flor® Ice Pearl <sup>§</sup> Style No. 4 40 78 1 <sup>§</sup> Style No. 4 40 78 3 Size 35-43

#### IBIZA





GIZEH Antique Dark Blue | Natural Leather <sup>¢</sup> Style No. 9 43 80 1 Size 35-46

Style No. 9 43 80 3 Size 35-41 GIZEH Blue | Birko-Flor® <sup>®</sup> Style No. 1 43 62 1 Size 35-46

**(** Style No. 1 43 62 3 Size 35-41 GIZEH Onyx | Birko-Flor<sup>®</sup> Ice Pearl ℓ Style No. 8 43 80 1 Size 35-43



**f** Style No. 8 43 80 3 Size 30-41



The delicate straps are carefully woven together intricately by hand and give an attractive look to the "Pisa" model.





## FLORIDA

 PISA

 Blue | Birko-Flor<sup>®</sup>

 ℓ Style No. 0 75 80 1

 ℓ Style No. 0 75 80 3

 size 35-43



#### FLORIDA

#### ORLANDO |NEW|

Basalt | Nubuck Leather \$ Style No. 0 86 33 1 \$ Style No. 0 86 33 3 Size 35-43





ARIZONA

ARIZONA

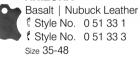
Blue | Smooth Leather \$ Style No. 0 51 15 1 \$ Style No. 0 51 15 3 Size 35-50 





#### ARIZONA





#### ARIZONA |CHILDREN|

Navy | Birko-Flor<sup>®</sup> Nubuck <sup>₡</sup> Style No. 1 51 20 1 <sup>₡</sup> Style No. 1 51 20 3 <sub>Size</sub> 26-34



#### MILANO

Blue | Birko-Flor<sup>®</sup> <sup>¢</sup> Style No. 0 34 75 1 <sup>¢</sup> Style No. 0 34 75 3 Size 35-48

#### MILANO

### NEW YORK

Navy | Birko-Flor<sup>®</sup> Nubuck Style No. 0 87 00 1 Style No. 0 87 00 3 Size 24-40



#### ROMA |CHILDREN|

#### RIO |CHILDREN|

Onyx | Birko-Flor<sup>®</sup> Ice Pearl <sup>₡</sup> Style No. 4 31 43 1 <sup>₡</sup> Style No. 4 31 43 3 <sub>Size</sub> 24-34



# GREEN.

Natural charm with a lot of expression.





The sling-back strap gives support in every situation.

## 2

0

The extra high edge of the footbed protects the toes.

# 3

The model can be variably adjusted via the strap and buckle.









#### MADRID |NEW|

Khaki | Birko-Flor® Graceful <sup>¢</sup> Style No. 2 39 52 1 <sup>¢</sup> Style No. 2 39 52 3 <sub>Size</sub> 35-43

#### GIZEH |NEW|

**f** Style No. 8 45 23 3 <sub>Size</sub> 35-41 GIZEH Stone | Birko-Flor® Nubuck ℓ Style No. 0 43 39 1 size 35-46

**f** Style No. 0 43 39 3 Size 35-41



#### RAMSES Stone | Birko-Flor® Nubuck & Style No. 0 44 05 1 size 35-46

**f** Style No. 0 44 05 3 Size 35-41

Style No. 0 47 21 3 Size 35-41





### FLORIDA |NEW|

#### ARIZONA

Stone | Birko-Flor<sup>®</sup> Nubuck <sup>ℓ</sup> Style No. 1 51 21 1 <sup>ℓ</sup> Style No. 1 51 21 3 Size 35-48



NEW YORK



#### ROMA |CHILDREN| Khaki | Birko-Flor® Nubuck \$ Style No. 0 33 12 1 \$ Style No. 0 33 12 3 Size 24-34

# BROWN.

Timeless appearance with a certain something.







The buckles are stapled on with four staples – for particularly heavy duty use.

## 0

As we use exclusively high-quality leather the natural character of this material is preserved.

## 8

We are one of the few shoe manufacturers in the world to use exclusively high-quality 2.8 to 3 millimetre thick calf leather in our leather models.









#### MADRID



#### MADRID

Mocca | Birko-Flor®-Nubuck <sup>₡</sup> Style No. 0 40 09 1 <sup>₡</sup> Style No. 0 40 09 3 Size 35-46

#### MADRID |NEW|

Toffee | Birko-Flor<sup>®</sup> Graceful <sup>₡</sup> Style No. 2 39 51 1 <sup>₡</sup> Style No. 2 39 51 3 Size 35-43





The anatomically formed toe bar has been specially adapted to the footbed by us.







GIZEH

Tabacco Brown | Natural Leather <sup>®</sup> Style No. 9 43 81 1 Size 35-46

**f** Style No. 9 43 81 3 Size 35-41



Antique Brown | Natural Leather \$ Style No. 7 43 78 1 Size 35-46

Style No. 7 43 78 3 Size 35-41 **C** Style No. 1 43 94 3 Size 35-41



#### GIZEH

Mocca | Birko-Flor®-Nubuck <sup>®</sup> Style No. 0 43 75 1 Size 35-46

One style all sizes

**C** Style No. 0 43 75 3 Size 30-41

#### GIZEH |NEW|

Toffee | Birko-Flor<sup>®</sup> Graceful <sup>€</sup> Style No. 8 45 22 1 Size 35-43

**f** Style No. 8 45 22 3 <sub>Size</sub> 35-41





**f** Style No. 7 43 83 3 Size 35-41







In the "Medina" style the strap is guided precisely through the upper material and ensures optimum comfort.







### MAYARI

Mocca | Birko-Flor®-Nubuck ∜ Style No. 0 71 06 1 ≮ Style No. 0 71 06 3 Size 35-46

### MAYARI

Golden Brown | Birko-Flor® <sup>®</sup> Style No. 0 71 04 1 <sup>¶</sup> Style No. 0 71 04 3 Size 35-43





#### MEDINA

Peat | Natural Leather ∜ Style No. 0 46 01 1 Size 35-46

**f** Style No. 0 46 01 3 Size 35-41 RAMSES Dark Brown | Birko-Flor® <sup>®</sup> Style No. 0 44 70 1 Size 35-46

**C** Style No. 0 44 70 3 Size 35-41



ORLANDO Golden Brown | Birko-Flor<sup>®</sup> ∜ Style No. 0 86 60 1 ∜ Style No. 0 86 60 3 Size 35-43



FLORIDA |NEW| Tabacco Brown | Natural Leather <sup>¢</sup> Style No. 4 53 74 1 <sup>¢</sup> Style No. 4 53 74 3 <sub>Size</sub> 35-43



# BIRKENSTOCK





ARIZONA

Taupe | Suede Leather <sup>¢</sup> Style No. 0 51 46 1 f Style No. 0 51 46 3 Size 35-48



Tabacco Brown | Natural Leather 8 Style No. 3 52 20 1 f Style No. 3 52 20 3 Size 35-46





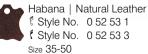


ARIZONA Mocca | Birko-Flor® Nubuck <sup>6</sup> Style No. 1 51 18 1 **f** Style No. 1 51 18 3 One style -all sizes Size 26-48

ARIZONA

Dark Brown | Birko-Flor® <sup>®</sup> Style No. 0 51 70 1 f Style No. 0 51 70 3 Size 35-48

ARIZONA



<sup>6</sup> Style No. 0 52 53 1 f Style No. 0 52 53 3 Size 35-50





ARIZONA

Peat | Natural Leather \$ Style No. 6 51 22 1 \$ Style No. 6 51 22 3 Size 35-48





ARIZONA

Mocca | Suede Leather & Style No. 0 51 90 1 & Style No. 0 51 90 3 Size 35-46





**ZÜRICH** Taupe | Suede Leather <sup>¢</sup> Style No. 0 50 46 1 <sup>¢</sup> Style No. 0 50 46 3 Size 35-46

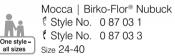




#### MILANO

Mocca | Birko-Flor® Nubuck <sup>¢</sup> Style No. 6 34 50 1 f Style No. 6 34 50 3 Size 35-48

#### **NEW YORK**



#### ROMA |CHILDREN|

Mocca | Birko-Flor® Nubuck <sup>¢</sup> Style No. 0 33 00 1 f Style No. 0 33 00 3 Size 24-34



#### MILANO

Dark Brown | Birko-Flor® <sup>®</sup> Style No. 0 34 70 1 f Style No. 0 34 70 3 Size 35-46

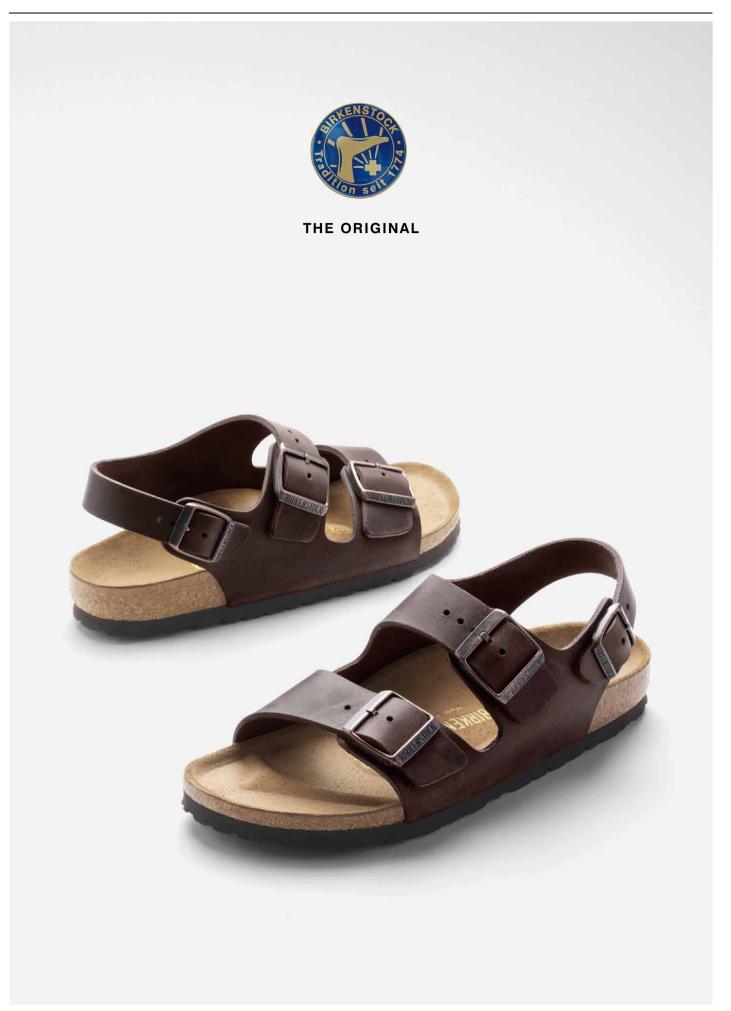


MILANO Habana | Natural Leather 🕈 Style No. 0 34 87 1 f Style No. 0 34 87 3 Size 35-46

#### MILANO

Size 35-50

Dark Brown | Smooth Leather Style No. 0 34 10 1 f Style No. 0 34 10 3



# BIRKENSTOCK Made in Germany • Tradition seit 1774





BOSTON

Taupe | Suede Leather <sup>¢</sup> Style No. 0 60 46 1 f Style No. 0 60 46 3 Size 35-48



BOSTON Tabacco Brown | Natural Leather Style No. 9 60 81 1 f Style No. 9 60 81 3 Size 26-34 NEW Size 35-46



#### BOSTON

Antique Brown | Natural Leather f Style No. 7 60 89 1 **f** Style No. 7 60 89 3 Size 35-46





Habana | Natural Leather <sup>®</sup> Style No. 8 60 13 1 f Style No. 8 60 13 3 NEW

## BOSTON



Dark Brown | Smooth Leather







Mocca | Suede Leather Style No. 0 60 90 1 f Style No. 0 60 90 3 Size 35-48



Peat | Natural Leather <sup>¢</sup> Style No. 2 60 34 1 f Style No. 2 60 34 3 Size 35-48



LONDON |NEW| Tabacco Brown | Natural Leather <sup>¢</sup> Style No. 0 66 85 1 <sup>c</sup> Style No. 0 66 85 3 Size 35-48



LONDON |NEW| Habana | Natural Leather 8 Style No. 0 66 62 1 f Style No. 0 66 62 3 Size 35-48

MONTANA Mocca | Nubuck Leather Black | Smooth Leather 🕈 Style No. 2 99 58 1 f Style No. 2 99 58 3 Size 35-46

## BLACK.

A colour that is always in fashion.





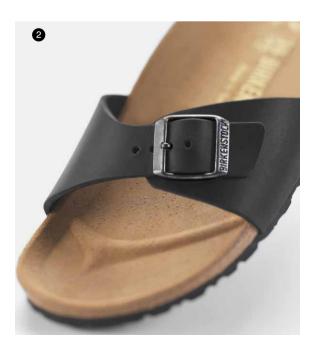
## 0

The longitudinal and transversal arch of the foot bed support the foot and give secure support when treading on it.

## 2

With the "Madrid" exercise sandal you train your feet at every turn.

You will find more information on the exercise sandal on page 92.





## BIRKENSTOCK Made in Germany • Tradition seit 1774





MADRID |NEW| Black | Natural Leather <sup>ℓ</sup> Style No. 2 39 53 1 <sup>ℓ</sup> Style No. 2 39 53 3 Size 35-46 MADRID



MADRID

**IBIZA** Black | Birko-Flor<sup>®</sup> <sup>€</sup> Style No. 0 41 08 1 <sup>€</sup> Style No. 0 41 08 3 Size 35-43



The two front straps of the "Mayari" style gently wrap round the big toe. Exceptional comfort is ensured by the adjustability.





### GIZEH

Black | Birko-Flor® Patent <sup>¢</sup> Style No. 0 43 66 1 Size 35-43

Style No. 0 43 66 3 Size 35-41 GIZEH

Black | Birko-Flor® \$ Style No. 0 43 69 1 Size 35-46



MAYARI Black | Birko-Flor® \$ Style No. 0 71 79 1 \$ Style No. 0 71 79 3 Size 35-46



## MEDINA |NEW|

Black | Natural Leather & Style No. 0 46 36 1 Size 35-46

**f** Style No. 0 46 36 3 Size 35-41

## RAMSES

Black | Birko-Flor<sup>®</sup> <sup>¢</sup> Style No. 0 44 79 1 Size 35-46

**C** Style No. 0 44 79 3 Size 35-41



Jet Black | Nubuck Leather \$ Style No. 0 47 10 1 Size 35-46

**f** Style No. 0 47 10 3 Size 35-41



#### 





The buckles we use are corrosion-protected and stapled on with four staples. The fileddown form of the buckles ensures that they lay tightly on the upper material and are easy to use.





52 Perfect fit through two widths:  $\xi$  for normal feet  $\xi$  for slender feet





ARIZONA |NEW| Black | Natural Leather <sup>®</sup> Style No. 5 52 11 1 <sup>®</sup> Style No. 5 52 11 3

Size 35-48

ARIZONA



ARIZONA Black | Birko-Flor<sup>®</sup> <sup>€</sup> Style No. 0 51 79 1 <sup>€</sup> Style No. 0 51 79 3 Size 35-48



### NEVADA |CHILDREN| Black | Birko-Flor®

\$ Style No. 0 49 79 1
\$ Style No. 0 49 79 3
Size 24-34

 ROMA
 |CHILDREN|

 Black |
 Birko-Flor®

 ℓ
 Style No.
 0 33 79 1

 ℓ
 Style No.
 0 33 79 3

 size 24-34
 State
 State

## BIRKENSTOCK Made in Germany • Tradition seit 1774











### BIRKENSTOCK Made in Germany • Tradition seit 1774





BOSTON |NEW| Black | Natural Leather \$ Style No. 0 59 46 1 \$ Style No. 0 59 46 3 Size 35-48



Black | Smooth Leather \$ Style No. 0 60 19 1 \$ Style No. 0 60 19 3 Size 35-50





LONDON |NEW| Black | Natural Leather <sup>€</sup> Style No. 0 66 96 1 <sup>€</sup> Style No. 0 66 96 3

Size 35-48



## EXQUISITE.

Authentic look giving a breath of luxury.





0

The footbed is intricately covered by hand with fine nappa leather and thus forms a harmonic unit with the upper material.

## 2

To complete the refined look the outside of the footbed is also covered with nappa leather.

## 3

On the lower inside of the model highquality embossing has been applied denoting the genuine article.

4

With gold lettering in the footbed the Exquisite styles are given a special finish.









## BIRKENSTOCK Made in Germany • Tradition seit 1774





# BIRKENSTOCK





🕈 Style No. 0 34 16 1 **f** Style No. 0 34 16 3



Style No. 0 30 19 1 **f** Style No. 0 30 19 3





GIZEH

Black | Smooth Leather 🕈 Style No. 0 43 86 1 f Style No. 0 43 86 3 Size 35-43

#### MONTEREY

Black | Smooth Leather 🕈 Style No. 0 89 19 1 f Style No. 0 89 19 3 Size 35-46

## BOSTON



Black | Smooth Leather 8 Style No. 3 60 36 1 f Style No. 3 60 36 3 Size 35-46

## FELT.

Comfort with high feel-good factor.





The felt/leather models are not only distinguished by a natural rustic look but also by their timeless design.

## 2

The upper materials of felt and natural leather are consciously worked in such a way that they form a harmonic unit.

## 3

The wool felt we use is very soft to the touch, extremely robust and exceptionally breathable.







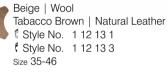
## BIRKENSTOCK Made in Germany • Tradition seit 1774



## ZÜRICH

Beige | Wool Tabacco Brown | Natural Leather & Style No. 2 50 33 1 & Style No. 2 50 33 3 Size 35-46

### BASEL



BOSTON Beige | Wool ∜ Style No. 1 60 57 1 ∜ Style No. 1 60 57 3 Size 35-43



ZÜRICH Cocoa | Wool Habana | Natural Leather & Style No. 2 50 30 1 & Style No. 2 50 30 3 size 35-46 BA Co Ha g g f g

BASEL Cocoa | Wool Habana | Natural Leather & Style No. 1 12 10 1 & Style No. 1 12 10 3 Size 35-46 BOSTON Cocoa | Wool ℓ Style No. 1 60 58 1 ℓ Style No. 1 60 58 3 Size 35-46



The "Zurich" traditional stlye captivates by its harmonic combination of the upper materials wool and natural leather.









 BOSTON

 Anthracite | Wool

 ℓ Style No.
 1 60 37 1

 ℓ Style No.
 1 60 37 3

 size 35-46
 35-46





## ZÜRICH





BOSTON

Grey | Birko-Felt <sup>¢</sup> Style No. 0 60 86 1 <sup>¢</sup> Style No. 0 60 86 3 Size 35-48



One style all sizes

### AMSTERDAM



**f** Style No. 5 59 11 3 Size 26-34

## AMSTERDAM

C Style No. 5 59 Size 26-34







# **77 COLOURS** SEASONAL BIRKENSTOCK<sup>®</sup> COLLECTION

In addition to our timelessly modern models in natural colours we also offer you selected classics in seasonal colours. With fresh colours such as lavender, orange, mint and lemon you plunge into the fascinating colour worlds of flower meadows, the oceans and the sun. These tones allow your feet to breathe a sigh of relief and attract you to sandals.

For the upper material we use the materials natural leather, Birko-Flor<sup>®</sup> Patent and Birko-Flor<sup>®</sup> Graceful. Our new natural leather has been given an intricate antique finish and this gives it a lightly shiny and refined surface. Birko-Flor<sup>®</sup> Patent and Birko-Flor<sup>®</sup> Graceful are skin-friendly, tear-resistant and easy-care materials to which we have given a soft non-woven lining. In the Patent version the upper layer is glossy and shiny, in the Graceful version mat and lustrous.

Please note that some models in this chapter are seasonal and only available for a specific period.

You will find a complete overview from page 106.

## FLOWER.

Fresh and powerful colours that arouse a desire for sandals.





Our new natural leather has been given an intricate antique finish and this gives it a lightly shiny and refined surface.















## MADRID |NEW|

Rose Red\* | Birko-Flor® Graceful <sup>ℓ</sup> Style No. 2 39 47 1 <sup>ℓ</sup> Style No. 2 39 47 3 Size 35-43







MADRID |NEW| Pink\* | Birko-Flor® Graceful \$ Style No. 2 39 46 1 \$ Style No. 2 39 46 3 Size 35-43

## MADRID |NEW|



#### GIZEH |NEW|

Orchid\* | Leather Antique \$ Style No. 8 45 13 1 Size 35-43

**C** Style No. 8 45 13 3 Size 35-41



GIZEH |NEW| Rose Taupe\* | Leather Antique \$ Style No. 8 45 15 1 Size 35-43

**f** Style No. 8 45 15 3 Size 35-41



GIZEH |NEW| Pink\* | Birko-Flor® Graceful <sup>¢</sup> Style No. 8 45 18 1 Size 35-43

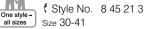
One style – all sizes

f Style No. 8 45 18 3 Size 30-41

GIZEH |NEW| Lavender\* | Birko-Flor® Graceful <sup>¢</sup> Style No. 8 45 16 1 Size 35-43



GIZEH |NEW| Lilac\* | Birko-Flor® Patent <sup>¢</sup> Style No. 8 45 21 1 Size 35-43





THE ORIGINAL









#### GIZEH |NEW|

Rose Red\* | Birko-Flor® Graceful <sup>¢</sup> Style No. 8 45 19 1 Size 35-43



f Style No. 8 45 19 3 Size 30-41



Rose Red\* | Leather Antique § Style No. 8 45 14 1 Size 35-43

**f** Style No. 8 45 14 3 Size 35-41



#### RIO |CHILDREN - NEW|

Pink\* | Birko-Flor® Graceful <sup>¢</sup> Style No. 4 31 91 1 **f** Style No. 4 31 91 3 Size 24-34

# RIO |CHILDREN - NEW|

Lavender\* | Birko-Flor® Graceful 8 Style No. 4 31 89 1 **f** Style No. 4 31 89 3 Size 24-34

RIO |CHILDREN - NEW| Rose Red\* | Birko-Flor® Graceful <sup>¢</sup> Style No. 4 31 92 1 **f** Style No. 4 31 92 3 Size 24-34

# OCEAN.

The fascinating colours of the underwater world.





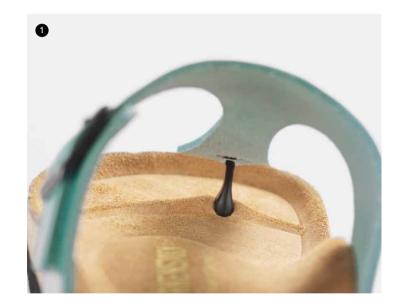
# THE ORIGINAL



The anatomically formed toe bar offers you extraordinary comfort.

# 2

The cut drawn backwards holds your feet securely in the foot bed at each step.









MADRID |NEW|Menta\* | Leather Antiqueℓ Style No. 2 39 39 1ℓ Style No. 2 39 39 3Size 35-43

MADRID |NEW|



Blue\* | Birko-Flor® Pater \$ Style No. 2 39 48 1 \$ Style No. 2 39 48 3 Size 35-43 
 MADRID
 INEW

 Green\*
 | Birko-Flor® Pater

 \$ Style No.
 2 39 49 1

 \$ Style No.
 2 39 49 3

 size 35-43
 35-43





**f** Style No. 8 45 11 3 Size 35-41

#### GIZEH |NEW|

Mint\* | Birko-Flor® Graceful <sup>¢</sup> Art. Nr. 8 45 17 1 Size 35-43

Style No. 8 45 17 3 Size 30-41 GIZEH |NEW| Green\* | Birko-Flor® Patent ℓ Style No. 9 43 33 1 size 35-43



Style No. 9 43 33 3 Size 30-41



One style all sizes

**(** Style No. 8 45 20 3 Size 30-41

#### FLORIDA |NEW|

One style all sizes Mint\* | Birko-Flor® Graceful & Style No. 4 53 70 1 & Style No. 4 53 70 3 Size 26-43 
 RIO
 |CHILDREN - NEW|

 Mint\*
 | Birko-Flor® Graceful

 < Style No.</td>
 4 31 90 1

 < Style No.</td>
 4 31 90 3

 Size 24-34
 Size 24-34

# SUN.

These warm colours stand for pure joie de vivre.



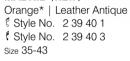




#### MADRID |NEW|

#### MADRID |NEW|

#### MADRID |NEW|





GIZEH |NEW| Lemon\* | Birko-Flor® Patent \$ Style No. 7 43 89 1 Size 35-43

One style all sizes

**C** Style No. 7 43 89 3 Size 30-41 GIZEH |NEW|

Orange\* | Birko-Flor® Patent <sup>€</sup> Style No. 3 43 37 1 Size 35-43



p-Flor® Patent

GIZEH |NEW| Orange\* | Leather Antique & Style No. 8 45 12 1 Size 35-43

**C** Style No. 8 45 12 3 Size 35-41

# THE BLUE FOOTBED

#### Foot comfort in all shoes

With the **Blue Footbed** you can also enjoy the unique Birkenstock<sup>®</sup> comfort in many different shoes. As many people with the same shoe size often have toes of different lengths the **Blue Footbed** has a **% length**. In this way optimum fit is ensured without the length of the forefoot and the shape of the point of the shoe having to be taken into account. The shoe size can thus deviate from the size of the footbed. **Careful fitting is therefore very important.** 

#### **Optimum weight distribution**

On a hard, flat base the foot only hits the ground on heel and ball. A high force on a small area. With the **Blue Footbed** the foot has a larger tread area. **The force is evenly distributed and therefore lower.** 



#### The natural footprint in soft ground.

The whole surface of the foot is down. The arching in the mid foot is supported.



#### Foot on hard, flat base.

The foot is only down at the back and front. The mid foot arching is not supported – it sinks in.

#### **3** Foot with Blue Footbed.

The backward dropping foot is guided back into the natural arching. A large surface of the foot is down. The forefoot is relieved.



# THE BLUE FOOTBED

# <image>

Precision-moulded cups support the longitudinal arch and guide the whole foot.



mould to fit any shoe shape.

TRADITION for shoes with up to a 1" heel TRADITION |REGULAR& Style No.0 10 00 1Size 35-48

2 Very thin and flexible edges create a high level of comfort and

TRADITION | MEDIUM& Style No.0 10 00 2Size 35-48

**TRADITION |**NARROW**¢**Style No.010003size35-48



SPORT for casual and low heeled shoes **SPORT | REGULAR** <sup>®</sup> Style No. 0 11 00 1 Size 24-48

**SPORT | NARROW** ( Style No. 0 11 00 3 Size 35-48



# **TOE-FREE INSOLES**

The footbed makes all the difference: Birkenstock<sup>®</sup> insoles are characterized by their form, which is designed according to the anatomy of the foot. They support the foot and ensure comfort with every step. A toe-free style ensures that the insert will fit into any shoe.

- The toe grips awaken natural gripping movement of the toes and thereby enhance circulation throughout the foot.
- 2 The balls of the feet are cushioned in a soft bed.

- 3 The toes are unobstructed and can grip freely. The tip of the shoe remains open so toes are not pinched.
- The insole is anatomically correct, moulded all the way to the heel, thus having a comforting effect on the forefoot and arch.
- 6 The heel is cushioned in a heel cup. The cup is fairly flat, preventing the foot from slipping out of the shoe.



BIRKENSTOR

STAR-PEDING Ladies: Style No. 0 24 00 1 Size 35-42

- For sandals and pumps
- · High-quality leather lining
- Self-adhesive
- Available in double sizes
- Heel free style



# LEATHER INSOLE

 Style No.
 0 20 00 1

 size 35-48
 0

 Men:
 0 20 10 1

 Size 35-48
 0 20 10 1

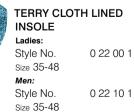
High-quality leather liningToe-free style

# BIRKENSTOCK

# CORK-LEATHER FOOTBED

Laules.	
Style No.	0 27 00 1
Size 35-40	
Men:	
Style No.	0 27 10 1
Size 41-46	

- Withstands extreme wear and tear
- Cork-leather footbed
- Toe-free style



•	ideal for going barefoot,
	absorbent

- A more durable and hygienic lining
- Toe-free style

<b>BIRKO-TEX</b>	INSOLE
Ladies:	

 Style No.
 0 26 00 0

 size 35-48
 Men:

 Style No.
 0 26 10 0

 size 35-48
 0 26 10 0

- Gripping, durable and skin-friendly textile lining
- For comfortable, soothing shock absorption
- Toe-free style



NOPPY INSOLE Ladies:

 Style No.
 0 25 00 1

 size 35-42
 Men:

 Style No.
 0 25 10 1

 size 41-46
 0 25 10 1

- Promotes circulation
- Reversible
- Toe-free style

# BIRKENSTOCK

# FULL-LENGTH INSOLES WITH FOOTBED

Our full-length insoles were designed according to the natural imprint of the foot in sand. Extra padding is provided for the ball of the foot and the heel. Our micro-latex foam contains millions of tiny air bubbles that ensure a high level of comfort and lasting elasticity. We also offer a variety of comfort friendly and moisture-absorbing liner materials.

Size 35-48



FOOTBED INSOLE BLUE Style No. 0 20 70 2 Size 35-48

• Durable, gripping and skin-friendly lining



FOOTBED INSOLE BROWN Style No. 0 20 60 2

• Durable, gripping and skin-friendly lining



#### FOOTBED INSOLE LEATHER

Style No. Size 35-48

- 0 20 40 2
- · Lining made of highquality, exclusive leather

# "COMFORT SILVER" FOOTBED INSOLE



"COMFORT SILVER" FOOTBED INSOLE Style No. 0 20 02 2 Size 35-48

The breathable microfibre lining is equipped with silver ions that are embedded in the material. In this way, the skin is protected and irritation is prevented. The advantage of silver ions: They have an excellent anti-bacterial effect and reduce the formation of germs. This prevents odours and the Comfort Silver Footbed Insole guarantees optimal hygiene as well as a comfortable environment for your feet.

The anatomically-shaped latex foam is composed of millions of tiny air bubbles. The insert returns to its original, soft form time and again, thus ensuring the highest level of comfort when walking or standing.

#### The "Comfort Silver" Footbed Insole is:

- Comfort-friendly
- Breathable ٠
- Odour preventing
- Has an anti-bacterial effect that is certified according to **DIN EN ISO 20645**



# THE BIRKENSTOCK® FOOTBED

#### **1** FOOTBED EDGE

Deliberately elevated to protect the toes.

#### **2** TOE BAR

Guides the toes, promoting the natural rolling movement of the foot.

#### **O** CROSS ARCH SUPPORT:

Helps shift pressure from the middle to the front of the foot.

#### **4** SUEDE LEATHER LINING

Creates a healthy climate around the foot.

#### **5** INNER AND OUTER LONGITUDINAL ARCH SUPPORTS

Gives the foot support and provides stability for the heel.

# 6 DEEP HEEL CUP:

Gives the foot a firm hold and maintains the heel profile.

#### **O** CORK LATEX FOOTBED:

Extremely flexible, providing a uniquely high level of wearing comfort.

#### 04 INFORMATION



# THE BIRKENSTOCK® FOOTBED

There is a soft, anatomically shaped cork latex core between the two jute layers. The lower jute layer provides stability while the upper, denser jute layer absorbs moisture. Layering these together along with the suede leather lining ensures an optimum climate for your feet and unsurpassed wearing comfort.

#### DIAGRAM OF THE FOOTBED:

Suede leather lining
 Upper jute layer
 Cork latex core
 Lower jute layer
 EVA outsole

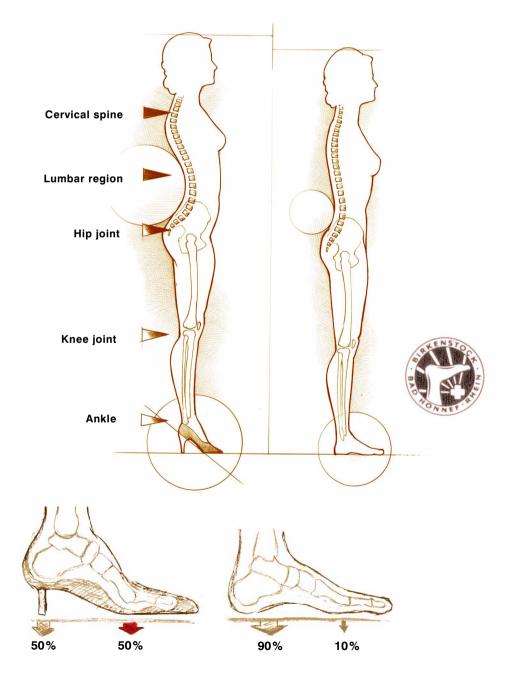
# EVEN WEIGHT DISTRIBUTION

No other part of the body is subject to so much strain during the course of a lifetime as our feet. They maintain the body's balance, absorb impacts and bear the entire weight of the body. Therefore it is essential to support the feet as well as possible – with Birkenstock<sup>®</sup>. Because the Birkenstock<sup>®</sup> footbed – available in

two widths – has been designed to mirror the shape of a healthy foot. It supports you right where you need a firm hold but still gives you enough room to move freely. This enables you to comfortably walk or stand on Birkenstock<sup>®</sup> products for hours.

Walking in high heels creates an unnatural posture: the pelvis shifts forward and the spine is curved more than usual. This can cause serious back pains and intervertebral damage.

Without a heel, the weight of the body is carried by the strong heel bone. With a heel, the weight of the body is shifted forward into an unnatural position. The bones of the midfoot are pushed forward and we end up walking on unprotected bone, which is very painful.



# SPACE FOR YOUR FEET TO MOVE FREELY

Our long experience in making shoes has shown us that many shoes are far too tight for the natural shape of the foot. They inhibit the natural movement when walking, restrict the muscles of the feet and legs, push the toes together and place uneven pressure on the foot. The possible consequences are pain, malformation of the feet and weakening of the muscles, tendons and ligaments. The Birkenstock<sup>®</sup> footbed is designed according to the natural form of a healthy foot. It distributes the weight of the body evenly across the foot and gives feet the freedom of movement that they naturally need.





The image clearly shows how wearing shoes that are too narrow forces the foot into a position that can lead to the formation of bunions and cause malformation in the big toe. The Birkenstock<sup>®</sup> footbed gives the foot the room it naturally needs.

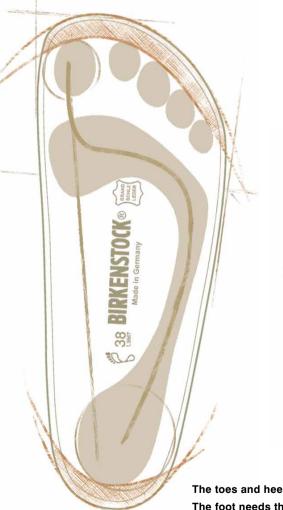
# THE RIGHT WIDTH FOR EVERYONE

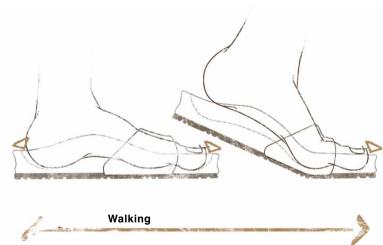
#### Everyone's feet are different.

That is why we offer our deep footbed in two different widths: a normal width for normal feet and a narrow width for especially slender feet. In order to create a perfect fit, the upper sections are aligned with the width of the respective deep footbed. Combined with the adjustability provided by the straps, this creates a "tailored shoe" that fits your foot perfectly.

#### Note

When buying your preferred Birkenstock<sup>®</sup> style, make sure that there are a few mm space in the heel and in front of the toes. Your toes need this space when walking, in order to move freely with each step.





The toes and heel need a few mm of space. The foot needs this space when walking.

# THONG PROVIDES A PERFECT FIT

The Birkenstock<sup>®</sup> thong styles guarantee a perfect fit. This style of sandal has been around for thousands of years, since the function of the style proved itself to be a perfect solution time and again. The fine construction of the thong, which was specifically developed for the deep footbed, corresponds perfectly to the anatomy of the foot. You will notice the exceptional comfort right

away. The Birkenstock<sup>®</sup> thong is naturally surrounded by the toes and guides the toes back to their natural position which are often painfully pushed together by fancy dress shoes.



**GO DOWN A NEW PATH.** Fitness sandal "Madrid".

# THE FITNESS SANDAL "MADRID"

#### Treat your feet to something good whenever you can.

Compared to other sandals, walking in our fitness sandals is surprisingly different, since you can instantly feel the increased activity in your muscles. The interaction between the straps and the footbed triggers a gripping reflex in the foot with every step. When walking, the continuous switch between tensing your muscles and relaxing will exercise your feet and legs as well as promote circulation. Moreover, the tissue is tightened and the soles of the feet are strengthened in their role as "shock absorbers". All of these aspects work together to ensure a natural, correct positioning of the foot, improved posture in the entire body and greater overall well-being.

If you can't live without high heels, make sure you counteract their effects on a regular basis – with Birkenstock<sup>®</sup>.

# Why choose the "Madrid" fitness sandal?

The flexible cork and latex footbed of the fitness sandal supports the foot's natural rolling movement. This exercises and strengthens the muscles in the foot and calf – step by step.

# THE BIRKENSTOCK® QUALITY

#### Longevity through quality

We only use select, high-quality calf leather that is 2.8 to 3 mm thick. This level of quality is hard to get an is only used by a few shoe manufacturers in the world. Our leathers can be recognized by the typical grain and colours that are visible on the surface.



High-quality calf leather that is 2.8 to 3 mm thick.

We do not try to hide these features; rather we maintain the individual characters of the natural surfaces. We deeply dye and permeate the leather, instead of covering it up. This allows it to keep all of its valuable, natural properties, such as breathability, longevity and durability.

With continued use, the changes in the surface, such as a fine patina, creases and wrinkles become visible. This means, that the colour nuances of the leather depend on the type of stress it is exposed to. These characteristics are not quality errors, rather a sign of a true natural product, giving each Birkenstock<sup>®</sup> item an unmistakable, natural character.

#### Precision from the buckle...

Each buckle is corrosion protected and the enamel is baked numerous times. This method ensures that they can withstand significant stress over the years. To enhance the attachment of the buckle to the upper material, we use four clamps for large buckles. The buckles are attached to the upper material with great care: The clamps are pretzel-shaped and curved inward, so they cannot be felt.



Clamped four times - to withstand extreme wear and tear.

#### ...to the sole

We also pay close attention to our outsoles. They are made of ethylene vinyl acetate (EVA) and are characterized by their excellent wear resistance, while providing superior shock absorption. This prevents extreme wear and protects against postural deformities.





THE ORIGINAL

# THINKING ABOUT THE FUTURE

#### We care about the environment

Actively protecting the environment and sparing use of nature has always been an important concern for Birkenstock<sup>®</sup>. With environmentally friendly manufacturing, ongoing optimisation of technology and a well-thought-out recycling system the old-established company is actively contributing to preserving the environment for future generations.



We only use natural and sustainable materials such as cork, latex and jute for the Birkenstock® footbed.

- ➡ Birkenstock<sup>®</sup> was one of the first manufacturers in the world to use almost exclusively water soluble and solventfree adhesives in its manufacturing. The proportion of these environmentally friendly components has been continuously increased in the last few years and today accounts for 95% of the adhesives used.
- Innovative techniques, permanent operational enhancements and continuous process optimization have enabled Birkenstock<sup>®</sup> to reduce energy consumption by more than 90 percent in recent years.

- Any EVA punching scraps left after producing soles are shredded and used for playgrounds or sports grounds or for noise barriers on the motorway.
- All components of the Birkenstock<sup>®</sup> styles, from the buckle to the sole, can be individually replaced or repaired. This type of "intelligent recycling" not only saves customers money by not having to buy a new pair but also helps the environment and prevents shoes from ending up in landfills.
- The family company uses remaining leather to create accessories such as key fobs.
  - By keeping the production site in Germany, Birkenstock<sup>®</sup> is able to ensure that all of the valid environmental guidelines, which are some of the strictest in the world, are met.

# THE BIRKENSTOCK® MATERIALS

Our leathers are especially thick – around 3 mm – yet still soft. They are unsplit so they retain all of their valuable natural properties. We use deeply dyed, permeated leather in place of artificial surface dyes – which keeps the leather porous and breathable. Although all of the leather we use is natural, this catalogue differentiates between the different optical and surface features using the following categories.



#### Natural Leather

Natural leather can be identified by its typical varying grain and colour scheme that can be seen on the surface. These differences are not covered, which maintains the characteristic of a naturally matte surface.

#### **Smooth Leather**

Our smooth leather feels very fine and even and has a slightly shiny surface. Due to its high degree of elasticity, tensile strength and resistance to abrasion, it is resistant to external influences, thus guaranteeing a long life. It is also easy to take care of and has positive qualities.

#### Suede Leather

The suede used by Birkenstock<sup>®</sup> is particularly high-quality and extra strong. Our suede sandals and clogs are therefore characterised by their durability but are at the same time soft and particularly pleasant to wear.

#### **Nubuck Leather**

For nubuck leather the natural surface of the leather is buffed up, giving it a fine, velvet finish.

# THE BIRKENSTOCK® MATERIALS

#### Birko-Flor®

Birko-Flor<sup>®</sup> is a comfort friendly tear-resistant and low maintenance material. The upper layer of the material has a leather-like structure – the soft fleece is built into the lower layer.

#### **Birko-Flor® Nubuck**

A special finishing process gives this material a surface that not only looks like nubuck but feels like it as well.

#### Wool

Our high-quality wool felt is a 100 percent natural product and is made from sheep wool. This makes it extremely robust and breath-able.

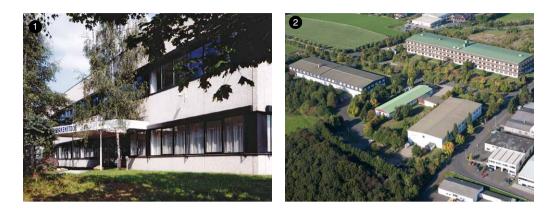
#### Felt

The felt used by us is a synthetic textile that is tear-resistant, soft to the touch and breathable.

#### Birko-Felt

Birko-felt is made of a wool pulp mixture and synthetic fibre felt. This mixture is practically untearable, is still breathable and skinfriendly.















# QUALITY "MADE IN GERMANY"

Birkenstock<sup>®</sup> does not merely stand for premium products that are manufactured with attention to detail and a lot of craftsmanship. There are also other positive aspects of the company that account for the brand's quality. For example, the environmentally-friendly products, continuously enhanced technology and a sophisticated recycling system all actively work together to maintain the environment for future generations. The strong commitment and the high level of motivation of Birkenstock<sup>®</sup> employees also contributes to the satisfaction of our customers around the world.

With more than eight locations in Germany, Birkenstock<sup>®</sup> is not only able to guarantee a quality product that is "Made in Germany" but also protects jobs.



### Bad Honnef/North Rhine-Westphalia Warehouse

Sankt Katharinen/Rhineland-Palatine Final assembly, sole punching, engineering

Asbach/Rhineland-Palatine
Warehouse

Steinau/Hesse Footbed and PUR production

Markersdorf/Saxony
Buckle production

6 Bernstadt/Saxony Pre-production of the upper parts

Vettelschoß/Rhineland-Palatine
 Administration, distribution and customer centre

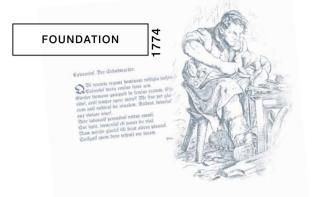
B Görlitz/Saxony
 Footbed production

#### Headquarters in Bad Honnef

The Birkenstock<sup>®</sup> success story started in the 60s with the invention of the deep footbed sandal. The sales, distribution, production and local store were all located in Bad Honnef at that time. In the 1970s, employees were still bringing the ordered goods to the post office themselves in a VW bus. With the growing success, the location in Bad Honnef soon became too small and the company invested in a new location in Germany.



# THE HISTORY OF BIRKENSTOCK®



- **1774** Johann Adam Birkenstock is entered in the church archives in the city of Langen-Bergheim in Hesse as a "shoe maker and subject".
- 1869 Master shoemaker Konrad Birkenstock, who managed two speciality shoe stores in Frankfurt began manufacturing flexible footbed insoles.
- **1899** For the next 15 years, Konrad Birkenstock held lectures in front of leading masters and guilds to explain his idea of a mass shoe made completely of plastic and to sign license agreements for the manufacturing of his shoe with a footbed. To this end, he travelled through Germany and Austria.
- **1925** A large factory with extensive grounds was built and expanded in Friedberg in Hesse. The growing customer base requires a considerable daily production that is realized by having both a day shift and a night shift. The "Blue Footbed" is added to the production program.



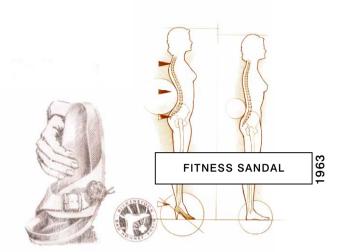
- **1932** Carl Birkenstock starts the Birkenstock<sup>®</sup> training courses, which went on to become famous. In the following years he trained more than 5,000 specialists during his one-week foot service courses. Leading physicians support the courses and the "Carl Birkenstock System".
- **1935** First edition of Carl Birkenstock's book "Mit dem Arzt gegen Fußkrankheiten und Irrlehren" ("A doctor's guide to footcare and heresy") was published. It is 83 pages long and has 87 illustrations. 15,000 copies were printed and for sale on the market.
- 1947 The textbook "Fussorthopädie System Carl Birkenstock" ("Podiatry – Carl Birkenstock's System") was published, 14,000 copies were printed. Encompassing 112 pages, with 55 illustrations, Carl Birkenstock shared his guide to "Naturgewollten Gehen" [The natural way to walk], the socalled step-sensory system – and healthy footwear. It became the best-selling textbook on podiatry of its day.



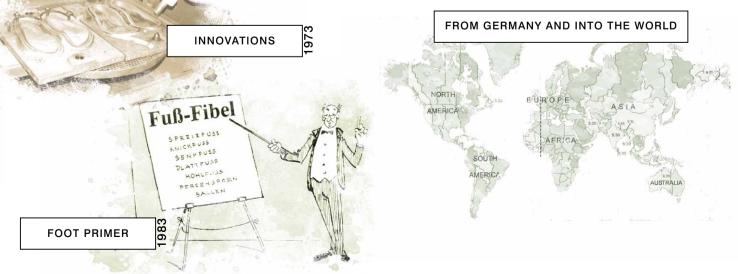


# THE HISTORY OF BIRKENSTOCK®

- **1963** Karl Birkenstock introduced "Madrid" to the market, the first fitness sandal with a flexible, deep footbed, thereby laying the cornerstone for today's comfort shoe market.
- **1972** The "Buch der Fußgesundheit" (the "Book of foot care") was published by Karl Birkenstock and 30,000 copies were printed.
- **1973** Development of an electromechanical moulding machine that can create all sizes and with the right proportions in a stepless process all based on a single style. Moreover, the same method can be used to model any width, individual heels and the frontal area of the foot. This innovation makes Birkenstock® the global leader.
- **1983** The "Birkenstock-Fussfibel" ("Birkenstock foot primer") Karl Birkenstock is published and 360,000 copies are printed.
- **1988** Environmentally-friendly adhesives were used in the production process for the first time. With this step, Birkenstock<sup>®</sup> set an example for the world and the company became a global role model.



- **1990** Expansion and modernization of the bed production under consideration of environmental protection aspects: energy consumption was reduced by more than 90 per cent
- **1991** A variety of licensed trademarks were founded throughout the following years in order to offer complementary as well as additional product groups.
- **2007** The owners of Birkenstock Orthopädie GmbH & Co. KG took over their long-term distribution partner Birkenstock Distribution USA, Inc. (BDUSA).
- **2009** A new and bigger footbed production facility was opened in Görlitz in the spring of 2009.



# CARE INSTRUCTIONS

#### The better the care the longer your enjoyment.

Sandals and clogs need care. With the right treatment you will ensure a perfect-looking appearance. For upper materials you should distinguish between the individual types of leather as well as Birko-Flor<sup>®</sup>.

# 0

#### Removing marks easily.

With the Birkenstock<sup>®</sup> care brush you can care for your sandals and clogs and clean them superbly. The special cleaning head is ideally suited to removing marks from the natural leather.

#### 2

#### Regularly clean the insole cover.

So that you have a high degree of comfort when wearing our styles the insole cover is made of suede. To keep the leather soft you should treat the insole cover regularly with the nylon/brass brush.

# 3

#### Removing dust and dirt.

You can also use the care brush for your suede models. Dust and dirt can be easily removed with the fine rubber brush.









# CARE INSTRUCTIONS







# 0

#### Just rub scratches off.

With our natural leather you can remove slight scratches by gently rubbing them with the palm of your hand.

# 2

#### Easy care for Birko-Flor<sup>®</sup>.

To clean Birko-Flor<sup>®</sup> models you only need a damp cloth. With this you can easily wipe the upper material.

#### 3

#### The cork must not be allowed to dry out.

Regularly check the cork edge of the footbed. If it is no longer shiny the thin natural latex layer has been worn off and the cork can dry out. Reseal the footbed with Birkenstock® Cork Care and you will increase the already long durability of your sandals and clogs.

**Cork Care** Style No. 0 09 09 4



# THE REPAIR SERVICE

#### Fast and efficient

So that you can enjoy your favourite Birkenstock<sup>®</sup> sandals and clogs for a long time, all of the components can be repaired or replaced, whether the soles, straps, buckles or footbed. Our repair service can also take care of minor damages – e.g., in the heel. It is certainly worth your while repairing styles made from high-quality and durable leather. Just ask a specialized dealer about the Birkenstock<sup>®</sup> repair service! Dealers generally have the original Birkenstock<sup>®</sup> supplies and can quickly repair your sandals and clogs. Many international dealers offer repair services in their shops as well.







#### 0

#### Replacing the sole

If the sole of your Birkenstock<sup>®</sup> sandals or clogs wears down, you should replace it. A new outsole guarantees that you will be able to maintain natural and proper movement.

# Buckles

2

If one of the buckles on your style comes loose, our repair service can easily reattach or repair it for you.

#### 3

#### Footbed

Long-term wear or impact can cause damage to the toe or heel area of the footbed. Replacing the footbed gives your clogs and sandals a new lease of life.

# THE BIRKENSTOCK® LICENSED BRANDS

We have been granting licenses to various brands for many years in order to give you the same Birkenstock<sup>®</sup> comfort in other products. These companies are permitted to use the knowledge we have

gained from research and development as well as our 235 years of experience in the high art of making shoes, for a few select products.



The Papillio brand stands for sandals and clogs that change their styles to keep up with the season's fashion. The latest colours and trends are applied to a variety of materials, such as Birko-Flor<sup>®</sup>, textiles and leather. This approach allows Papillio to create modern, deep footbed sandals that keep up with the latest trends.

www.papillio.com



The Birki's brand offers colourful, modern and athletic styles – for the entire family, whether for recreation or the job, for working in the garden or wellness activities. Birki's assortment offers styles with a natural cork footbed as well as styles that use the Birki cell-tec.

www.birki.com



The Tatami brand uses only the best materials, high-quality processing and elaborate details, setting the highest standards for quality, design and comfort. The timeless, yet modern sandals and clogs have an anatomically-shaped footbed – for perfect comfort.

www.tatami.de



The Alpro brand specializes in work shoes and are used in many different fields. All of the sandals and clogs are tested and certified by TÜV. They have a special functional element that is designed to provide support during the workday, from a slip-free profile to oil and grease-resistant soles. **www.alpro.de** 

Footprints

The Footprints brand is characterized by its top-of-the-line, fashionable and classic shoes for recreation, the big city or professional needs. The anatomically-shaped, replaceable footbed makes for unmistakable comfort in footwear for men and women.

www.footprints.de



Birko Orthopädie offers a wide variety of prefabricated arch supports, orthopaedic accessories, machines for orthopaedic work as well as functional finished insoles for business, sports and recreation. They can be found in specialized shoe and orthopaedic stores.

www.birko.de

#### AMSTERDAM



Light Grey Felt Style No. 5 59 11 1/3 Page 64



One style all sizes

Anthracite ΠY Style No. 5 59 12 1/3 One style all sizes Page 64

Felt

#### ARIZONA



White Birko-Flor® Style No. 0 51 73 1/3 Page 08



White Smooth Leather Style No. 0 51 13 1/3 Page 08



Taupe Suede Leather Style No. 0 51 46 1/3 Page 40



Tabacco Brown Natural Leather Style No. 3 52 20 1/3 Page 40



Antique Brown Natural Leather Style No. 0 52 89 1/3 Page 40



Mocca Birko-Flor® Nubuck I.Y. Style No. 1 51 18 1/3 One style -all sizes Page 40



Dark Brown Birko-Flor® Style No. 0 51 70 1/3 Page 40



Habana Natural Leather Style No. 0 52 53 1/3 Page 40



Peat Natural Leather Style No. 6 51 22 1/3 Page 41



Dark Brown Smooth Leather Style No. 0 51 10 1/3 Page 41



Мосса Suede Leather Style No. 0 51 90 1/3 Page 41



Stone Birko-Flor® Nubuck Style No. 1 51 21 1/3 Page 31



Antique Dark Blue Natural Leather Style No. 3 52 22 1/3 Page 24



Blue Birko-Flor® Style No. 0 51 75 1/3 Page 24



Blue Smooth Leather Style No. 0 51 15 1/3 Page 24



Basalt Birko-Flor® Nubuck Style No. 6 51 16 1/3 Page 26

#### 05 ITEM OVERVIEW

#### ARIZONA



Basalt Nubuck Leather Style No. 0 51 33 1/3 Page 26



Navy |CHILDREN| Birko-Flor® Nubuck Style No. 1 51 20 1/3 Page 26



Black Birko-Flor® Style No. 0 51 79 1/3 **Page 53** 



Black Smooth Leather Style No. 0 51 19 1/3 Page 53



Black **|NEW|** Natural Leather Style No. 5 52 11 1/3 **Page 53** 





Black Smooth Leather Style No. 0 32 19 1/3 Page 54



White Smooth Leather Style No. 0 85 13 1/3 Page 12

BALI



Black Smooth Leather Style No. 0 85 19 1/3 Page 54

BASEL



Beige | Wool Tabacco Brown | Natural Leather Style No. 1 12 13 1/3 Page 62





White Smooth Leather Style No. 0 60 13 1/3 Page 12



Cocoa | Wool Habana | Natural Leather Style No. 1 12 10 1/3 Page 62



Grey | Wool Iron | Natural Leather Style No. 1 12 11 1/3 Page 64



Anthracite | Wool Black | Natural Leather Style No. 1 12 12 1/3 Page 63



Pearl White |EXQUISIT| Smooth Leather Style No. 8 60 37 1/3 Page 58



Beige Wool Style No. 1 60 57 1/3 Page 62



Taupe Suede Leather Style No. 0 60 46 1/3 Page 44

#### BOSTON



Tabacco Brown Natural Leather Style No. 9 60 81 1/3 Page 44



Antique Brown Natural Leather Style No. 7 60 89 1/3 Page 44



Red Natural Leather Style No. 7 60 92 1/3 Page 19



Habana Natural Leather Style No. 8 60 13 1/3 Page 44





Peat Natural Leather Style No. 2 60 34 1/3 Page 45



Mocca Suede Leather Style No. 0 60 90 1/3 Page 45



Dark Brown Smooth Leather Style No. 0 60 10 1/3 Page 44



Dark Brown **|EXQUISIT|** Smooth Leather Style No. 3 60 34 1/3 **Page 58** 



Cocoa Wool Style No. 1 60 58 1/3 Page 62



Antique Dark Blue Natural Leather Style No. 0 59 11 1/3 **Page 27** 



Blue Smooth Leather Style No. 0 60 15 1/3 Page 27



Basalt Nubuck Leather Style No. 0 60 33 1/3 Page 27



Grey Birko-Felt Style No. 0 60 86 1/3 Page 64



Anthracite Wool Style No. 1 60 37 1/3 Page 63



Black **|EXQUISIT|** Smooth Leather Style No. 3 60 36 1/3 **Page 59** 



Black Smooth Leather Style No. 0 60 19 1/3 Page 55



Black **|NEW|** Natural Leather Style No. 0 59 46 1/3 **Page 55** 

#### **FLORIDA**



White Birko-Flor® Style No. 0 54 73 1/3 Page 10



Moonstone Birko-Flor® Ice Pearl Style No. 0 53 81 1/3 Page 11



Silver Birko-Flor® Style No. 9 54 38 1/3 Page 15



Tabacco Brown INEWI Natural Leather Style No. 4 53 74 1/3 Page 39



Habana |NEW| Natural Leather Style No. 0 53 86 1/3 Page 39



Khaki |NEW| Birko-Flor® Graceful Style No. 4 53 73 1/3 Page 31



Onyx Birko-Flor® Ice Pearl Style No. 0 53 80 1/3 Page 24



Blue Birko-Flor® Style No. 0 54 75 1/3 Page 23



Black Birko-Flor® Style No. 0 54 79 1/3 Page 50



Black Birko-Flor® Patent Style No. 1 54 42 1/3 Page 50



Cherry Birko-Flor® Style No. 0 54 74 1/3 Page 19



Red Natural Leather Style No. 0 53 45 1/3 Page 19



Rose Red\* |NEW| Birko-Flor<sup>®</sup> Ice Pearl Style No. 4 53 72 1/3 Page 74

GIZEH

I Yi One style all sizes



Birko-Flor® Graceful M Style No. 4 53 71 1/3 One style all sizes Page 74



Lavender\* |NEW| Birko-Flor® Graceful Style No. 4 53 69 1/3 One style all sizes Page 74

лYл

One style all sizes



Mint\* **|NEW** Birko-Flor® Graceful Style No. 4 53 70 1/3 Page 79





White Birko-Flor® Style No. 0 43 73 1/3 Page 07



Moonstone Birko-Flor® Ice Pearl Style No. 8 43 89 1/3 One style all sizes Page 08



White Birko-Flor® Patent Style No. 5 43 76 1/3 Page 08



Pearl White Birko-Flor® Graceful Style No. 9 43 87 1/3 Page 08



#### GIZEH



Pearl White IEXQUISITI Smooth Leather Style No. 5 43 84 1/3 Page 58



Silver Birko-Flor® One style all sizes Style No. 0 43 85 1/3 Page 15



Tabacco Brown Natural Leather Style No. 9 43 81 1/3 Page 35



Antique Brown Natural Leather Style No. 7 43 78 1/3 Page 35



Golden Brown Birko-Flor® Style No. 1 43 94 1/3 Page 35



Mocca Birko-Flor® Nubuck M Style No. 0 43 75 1/3 One style all sizes Page 36



Toffee |NEW| Birko-Flor® Graceful Style No. 8 45 22 1/3 Page 36



Habana Natural Leather Style No. 7 43 83 1/3 Page 36



Khaki **|NEW**| Birko-Flor® Graceful Style No. 8 45 23 1/3 Page 30



Stone Birko-Flor® Nubuck Style No. 0 43 39 1/3 Page 30



Onyx Birko-Flor® Ice Pearl ЬY Style No. 8 43 80 1/3 One style all sizes Page 22



Birko-Flor® Style No. 1 43 62 1/3



Page 22



Antique Dark Blue Natural Leather Style No. 9 43 80 1/3 Page 22



ΙM

One style all sizes

Black Birko-Flor® Style No. 0 43 69 1/3 Page 49



Black Birko-Flor® Patent Style No. 0 43 66 1/3 Page 49



Black | EXQUISIT | Smooth Leather Style No. 0 43 86 1/3 Page 59



Cherry Birko-Flor® Style No. 0 43 74 1/3 Page 18



Tango Red Birko-Flor® Patent Style No. 7 43 19 1/3 Page 18



Red Natural Leather Style No. 6 43 85 1/3 Page 18



Rose Red\* |NEW| Birko-Flor® Graceful Style No. 8 45 19 1/3 Page 75



#### GIZEH



Rose Red\* INEW Leather Antique Style No. 8 45 14 1/3 Page 75



Orchid\* INEWI Leather Antique Style No. 8 45 13 1/3 Page 72



Rose Taupe\* INEW Leather Antique Style No. 8 45 15 1/3 Page 72



Pink\* INEWI Birko-Flor® Graceful Style No. 8 45 18 1/3 Page 72





Lavender\* |NEW| Birko-Flor® Graceful Style No. 8 45 16 1/3 One style all sizes Page 72



Lilac\* |NEW| Birko-Flor® Patent ΠM Style No. 8 45 21 1/3 One style all sizes Page 72



Menta\* |NEW| Leather Antique Style No. 8 45 11 1/3 Page 79



Mint\* |NEW| Birko-Flor® Graceful Style No. 8 45 17 1/3 Page 79





Blue\* |NEW| Birko-Flor® Patent Style No. 8 45 20 1/3 One style -all sizes Page 79

11



Green\* |NEW| Birko-Flor® Patent I.M. Style No. 9 43 33 1/3 One style all sizes Page 79



Lemon\* |NEW| Birko-Flor® Patent Style No. 7 43 89 1/3 One style all sizes Page 81



Orange\* |NEW| Birko-Flor® Patent Style No. 3 43 37 1/3 Page 81





Orange\* |NEW| Leather Antique Style No. 8 45 12 1/3 Page 81

IBIZA



White Birko-Flor® Style No. 0 41 73 1/3 Page 06



Navy Birko-Flor® Nubuck Style No. 0 41 02 1/3 Page 22



Black Birko-Flor® Style No. 0 41 08 1/3 Page 48

# KAIRO



Khaki Birko-Flor<sup>®</sup> Nubuck Style No. 0 47 21 1/3 **Page 30** 

#### LONDON



Tabacco Brown **|NEW|** Natural Leather Style No. 0 66 85 1/3 **Page 45** 

#### MADRID



Jet Black Nubuck Leather Style No. 0 47 10 1/3 Page 50



Habana **|NEW|** Natural Leather Style No. 0 66 62 1/3 **Page 45** 



Black **|NEW|** Natural Leather Style No. 0 66 96 1/3 **Page 55** 



White Birko-Flor® Style No. 0 40 73 1/3 Page 06



Moonstone Birko-Flor® Ice Pearl Style No. 4 40 84 1/3 Page 06



White Birko-Flor® Patent Style No. 2 40 86 1/3 Page 06



Pearl White Birko-Flor® Graceful Style No. 9 40 15 1/3 Page 06



Silver Birko-Flor® Style No. 0 40 41 1/3 Page 15



Antique Brown Natural Leather Style No. 4 40 31 1/3 Page 34



Mocca Birko-Flor<sup>®</sup> Nubuck Style No. 0 40 09 1/3 Page 34



Toffee **INEW** Birko-Flor® Graceful Style No. 2 39 51 1/3 **Page 34** 



Golden Brown Birko-Flor® Style No. 0 40 40 1/3 **Page 34** 



Habana Natural Leather Style No. 4 40 88 1/3 Page 34



Khaki **|NEW|** Birko-Flor<sup>®</sup> Graceful Style No. 2 39 52 1/3 **Page 30** 



Onyx Birko-Flor<sup>®</sup> Ice Pearl Style No. 4 40 78 1/3 Page 22

#### MADRID



Navy Birko-Flor® Nubuck Style No. 0 40 12 1/3 Page 22



Black **|NEW|** Natural Leather Style No. 2 39 53 1/3 **Page 48** 



Black Birko-Flor® Style No. 0 40 79 1/3 **Page 48** 



Black Birko-Flor® Patent Style No. 0 40 30 1/3 Page 48



Cherry Birko-Flor® Style No. 0 40 74 1/3 Page 18



Tango Red Birko-Flor® Patent Style No. 3 40 11 1/3 Page 18



Rose Red\* **|NEW|** Birko-Flor® Graceful Style No. 2 39 47 1/3 **Page 70** 



Rose Red\* **INEW** Leather Antique Style No. 2 39 42 1/3 **Page 70** 



Orchid\* **|NEW|** Leather Antique Style No. 2 39 41 1/3 **Page 70** 



Rose Taupe\* **|NEW|** Leather Antique Style No. 2 39 43 1/3 **Page 70** 



Pink\* **|NEW|** Birko-Flor® Graceful Style No. 2 39 46 1/3 **Page 71** 



Lavender\* **|NEW|** Birko-Flor® Graceful Style No. 2 39 44 1/3 **Page 71** 



Lilac\* **INEW** Birko-Flor® Patent Style No. 2 39 50 1/3 **Page 71** 



Menta\* **INEW** Leather Antique Style No. 2 39 39 1/3 **Page 78** 



Mint\* **INEW** Birko-Flor® Graceful Style No. 2 39 45 1/3 **Page 78** 



Blue\* **|NEW|** Birko-Flor® Patent Style No. 2 39 48 1/3 **Page 78** 



Green\* **INEW** Birko-Flor® Patent Style No. 2 39 49 1/3 **Page 78** 



Lemon\* **INEW** Birko-Flor<sup>®</sup> Patent Style No. 0 40 62 1/3 **Page 81** 



Orange\* **|NEW|** Birko-Flor<sup>®</sup> Patent Style No. 0 40 89 1/3 **Page 81** 



Orange\* **|NEW|** Leather Antique Style No. 2 39 40 1/3 **Page 81** 

#### MAYARI



White Birko-Flor® Style No. 0 71 05 1/3 Page 07

#### MEDINA



Mocca Birko-Flor® Nubuck Style No. 0 71 06 1/3 Page 38



Golden Brown Birko-Flor® Style No. 0 71 04 1/3 Page 38



Black Birko-Flor® Style No. 0 71 79 1/3 **Page 49** 



Peat Natural Leather Style No. 0 46 01 1/3 Page 39

#### MILANO



White Birko-Flor® Style No. 0 34 73 1/3 Page 12



Black |NEW|

Page 50

Natural Leather

Style No. 0 46 36 1/3

Mocca Birko-Flor® Nubuck Style No. 6 34 50 1/3 Page 42



Dark Brown Birko-Flor® Style No. 0 34 70 1/3 **Page 42** 



Habana Natural Leather Style No. 0 34 87 1/3 Page 42



Dark Brown Smooth Leather Style No. 0 34 10 1/3 Page 42



Blue Birko-Flor® Style No. 0 34 75 1/3 **Page 26** 



Basalt Birko-Flor® Nubuck Style No. 6 34 51 1/3 **Page 26** 



Black Birko-Flor® Style No. 0 34 79 1/3 **Page 54** 



Black Smooth Leather Style No. 0 34 19 1/3 Page 54



Black **|NEW|** Natural Leather Style No. 2 34 24 1/3 **Page 54** 



Black **|EXQUISIT|** Smooth Leather Style No. 0 34 16 1/3 **Page 59** 

#### MONTANA



Mocca | Nubuck Leather Black | Smooth Leather Style No. 2 99 58 1/3 Page 45

#### MONTEREY



Dark Brown | EXQUISIT | Smooth Leather Style No. 0 89 09 1/3 Page 58

#### **NEVADA**



White |CHILDREN| Birko-Flor® Style No. 0 49 73 1/3 Page 08

#### **NEW YORK**



Jet Black | Nubuck Leather

Black | Smooth Leather Style No. 2 99 10 1/3

Page 55

Black | EXQUISIT |

Style No. 0 89 19 1/3

Smooth Leather

Page 59

Khaki |CHILDREN| Birko-Flor® Nubuck Style No. 0 49 29 1/3 Page 31



Birko-Flor® Style No. 0 49 79 1/3 Page 53



M

One style all sizes

Stone Birko-Flor® Nubuck Style No. 0 87 05 1/3 Page 31

ORLANDO



M

Мосса Birko-Flor® Nubuck Style No. 0 87 03 1/3 One style all sizes Page 42



Navy Birko-Flor® Nubuck ΠM Style No. 0 87 00 1/3 Page 26



Pearl White |NEW| Birko-Flor® Graceful Style No. 0 86 89 1/3 Page 11



Golden Brown Birko-Flor® Style No. 0 86 60 1/3 Page 39



Basalt |NEW| Nubuck Leather Style No. 0 86 33 1/3 Page 24



Black |NEW| Natural Leather Style No. 0 86 90 1/3 Page 52



## OSLO



Black | EXQUISIT| Smooth Leather Style No. 0 30 19 1/3 Page 59

### PISA



White Birko-Flor® Style No. 0 75 73 1/3 Page 10

#### RAMSES



Blue Birko-Flor® Style No. 0 75 80 1/3 Page 23



Red Natural Leather Style No. 0 75 98 1/3 Page 19



Black Birko-Flor® Style No. 0 75 03 1/3 Page 52



White Birko-Flor® Style No. 0 44 73 1/3 Page 07







White Birko-Flor® Style No. 0 31 73 1/3 Page 12



Stone Birko-Flor® Nubuck Style No. 0 44 05 1/3 Page 30



Dark Brown Birko-Flor® Style No. 0 44 70 1/3 Page 39



Black Birko-Flor® Style No. 0 44 79 1/3 Page 50



Moonstone |CHILDREN| Birko-Flor® Ice Pearl

Style No. 4 31 47 1/3

Page 11



Silver Birko-Flor® One style all sizes Style No. 0 31 89 1/3 Page 15



Black Birko-Flor® Style No. 0 31 79 1/3 Page 54



Pearl White |CHILDREN| Birko-Flor® Graceful Style No. 4 31 84 1/3 Page 11



Pink\* |CHILDREN - NEW| Birko-Flor® Graceful Style No. 4 31 91 1/3 Page 75



Lavender\* |CHILDREN - NEW| Birko-Flor® Graceful Style No. 4 31 89 1/3 Page 75

#### RIO



Rose Red\* **|CHILDREN - NEW|** Birko-Flor® Graceful Style No. 4 31 92 1/3 **Page 75** 

#### ROMA



Mint\* |CHILDREN – NEW| Birko-Flor® Graceful Style No. 4 31 90 1/3 Page 79



Onyx **|CHILDREN|** Birko-Flor® Ice Pearl Style No. 4 31 43 1/3 **Page 27** 



White |CHILDREN| Birko-Flor® Style No. 0 33 73 1/3 Page 11



Khaki |CHILDREN| Birko-Flor® Nubuck Style No. 0 33 12 1/3 Page 31



Mocca **|CHILDREN|** Birko-Flor® Nubuck Style No. 0 33 00 1/3 **Page 42** 





Antique Brown Natural Leather Style No. 0 13 38 1/3 Page 36



Blue |CHILDREN| Birko-Flor® Style No. 1 33 62 1/3 Page 27



Habana Natural Leather Style No. 0 13 39 1/3 Page 36



Black |CHILDREN| Birko-Flor® Style No. 0 33 79 1/3 Page 53

# ZÜRICH



Taupe Suede Leather Style No. 0 50 46 1/3 Page 41



Habana **|NEW|** Natural Leather Style No. 2 50 21 1/3 **Page 41** 



Beige | Wool Tabacco Brown | Natural Leather Style No. 2 50 33 1/3 Page 62



Cocoa | Wool Habana | Natural Leather Style No. 2 50 30 1/3 Page 62



Grey | Wool Iron | Natural Leather Style No. 2 50 31 1/3 Page 64



Anthracite | Wool Black | Natural Leather Style No. 2 50 32 1/3 Page 63

# THE RIGHT SHOE FOR EVERY FOOT – THE CUSTOM-MADE BIRKENSTOCK®

Taking the proper care of your feet has been our field of expertise for generations. Making a shoe for every foot means much more than simply finding the right length and width. We are one of the few manufacturers who, for an additional charge, offers custom-made products. Because we want to make your ideas a reality – to the best of our ability.

Of course, we are certainly willing to assist you if you need two different shoe sizes or widths, if an individual strap needs to be lengthened or heels made higher.

Feel free to contact us and get the information you need – free of charge. We are available to assist you at: +49 (0)265-942-100. We can also be reached by e-mail at: service@birkenstock.de.

# FOOT COMFORT FOR PROFESSIONALS - THE PROFESSIONAL CATALOGUE



# Have you missed our well-proven soft footbed models and the items with super-grip sole in our main 2012 catalogue?

Then you will be pleased with the "Foot Comfort for Professionals" catalogue now available. In this catalogue we introduce you to Birkenstock<sup>®</sup> items that for example can be worn in jobs where you have to walk or stand all day.

You can simply order the catalogue by phone on 02645-942-100 or by email on info@birkenstock.de

#### The soft footbed

In addition to the classic footbed some of our models are fitted with a foam insert. This is incorporated between the flexible cork-latex mixture reinforced with hard-wearing natural jute and the suede sole. It always returns to its original soft form and thus ensures long-lasting cushioning.

#### The super-grip sole

Our super-grip sole consists of two components: an extremely shockabsorbing midsole made of EVA and a slip resistant rubber outsole that is in addition oil- and grease resistant. This makes it suitable for many different professions and together with the well-proven Birkenstock® comfort ensures a secure tread.



# IMPROVE YOUR WELL-BEING WITH BIRKENSTOCK®

Our feet are the basis for a healthy posture. However if our foot system is damaged by lack of movement, incorrect footwear or incorrect weightbearing a chain reaction arises: the whole body axes get out of balance – from the foot, knee and hip joints to the lumbar and cervical spine. Possible consequences may be back, knee and hip disorders as well as shoulder pain and headache.

And yet it is very easy to do something good for our feet. As with the flexible Birkenstock<sup>®</sup> footbed our feet are trained with every step: the toe grip stimulates a grasp reflex in which the toe and calf muscles are tensed. Then the muscles relax again. Thus when walking feet and legs are trained by the continual switch from muscle tensing and relaxing and blood flow is promoted. In addition the connective tissue is firmed and the sole of the foot reinforced as a "shock absorber". All this ensures a natural, correct state of the foot, improves the stance of the whole body and thus in the end leads to an improved feeling of well-being.

# WITH THE PURCHASE OF A BIRKENSTOCK<sup>®</sup> ITEM...

...we guarantee you a long-lasting product. Only the best materials are good enough for us. Not until they meet our quality requirements may they be used for our products. During the manufacture each of our products passes through several quality checks. This guarantees you a high-quality and long-lasting product.

...take advantage of over 235 years of experience. Our more than 235 years of experience in the high art of the shoemaker's craft and the knowledge traditionally passed down from generation to generation guarantees you the highest quality and best workmanship of our sandals and clogs.

...you are actively contributing to the protection of the environment. With renewable raw materials, environmentally friendly manufacturing, ongoing optimisation of technology and a well-thought-out recycling system we are actively contributing to preserving the environment for future generations.

# **BIRKENSTOCK® – THE ORIGINAL**

At the start of the 60s with the Madrid exercise sandal Birkenstock<sup>®</sup> manufactured the first flexible deep footbed sandal in the world. With this innovative development the old-established company has revolutionised the shoe sector and thus laid the foundation stone for today's comfort shoe industry. The Birkenstock<sup>®</sup> lettering is embossed with precision on the inside of each model – a label for the genuine article.

... you are securing jobs in Germany. Through the manufacturing location of Germany we guarantee you not only a quality product "made in Germany" but are also securing jobs for the future.

...you obtain a "made-to-measure shoe" that fits you 100 per cent. We offer you our deep footbed not only in different sizes but also in two widths. At the same time our uppers are perfectly matched to the respective footbed widths – for optimum fit.





## 1. FOOTBED EDGE Deliberately elevated to protect the toes.

## 2. TOE BAR Guides the toes, promoting the natural rolling movement of the foot.

- CROSS ARCH SUPPORT Helps shift pressure from the middle to the front of the foot.
- 4. SUEDE LEATHER LINING Creates a healthy climate around the foot.
- 5. INNER AND OUTER LONGITUDINAL ARCH SUPPORTS Gives the foot support and provides stability

for the heel.

- DEEP HEEL CUP Gives the foot a firm hold and maintains the heel profile.
- 7. CORK LATEX FOOTBED

Extremely flexible, providing a uniquely high level of wearing comfort.

Your qualified Birkenstock® dealer





PEFC certified This product is from sustainably managed forests and controlled sources.

Birkenstock Orthopädie GmbH & Co. KG | Rheinstraße 2-4 | D-53560 Vettelschoß Tel. +49 (0)2645 942 100 | Fax +49 (0)2645 942 101 E-Mail: info@birkenstock.de | Internet: www.birkenstock.com