

  
Papillio®

*Spring  
Summer  
2012*

*As long as stock lasts!*



Dear Papillio® Customer,

*Fashion continues to evolve.*

*Once upon a time shoes were mere bystanders, now shoes are sometimes the trailblazers. Today the question might be; 'what can I wear with these denim sandals?' - not the other way round.*

*We have created some looks for you and would welcome your thoughts.*

*Do send feedback to [stylecoach@papillio.de](mailto:stylecoach@papillio.de) and let us know which ones you like or send us photos of your favourite outfits with Papillio® sandals.*

*It is the little things that make a look work. The perfect scarf or bag make all the difference. Our styles come into their own with the latest chinos or jeans.*

*Want to wear flats with a dress? No problem - let us help you (take a look at page 13).*

*Shooting the catalogue in Mallorca was incredible - have a look at our website [www.papillio.com](http://www.papillio.com) for a peek behind the scenes. On our site you will also find the entire Papillio® range in the online shop, and for those who prefer to buy in store we have a shopfinder to help you locate your nearest retailer.*

*Happy shopping!*

*Your Papillio® Team*



*Florida Hippie flowers multi*

Birko-flor® · 3 19 08 3

size 36-42

## *Denim - The Material of Summer 2012!*

*Never out of fashion and  
always reinventing itself, denim  
is simply the must-have fabric  
of summer 2012.*

*At Papillio® the denim is set  
off with off-white flowers  
and brightly-coloured stems.*

*Our tip - a second denim  
accessory such as a bag or  
scarf will complete the look.*

*Note: The frayed edges are  
integral to the look and make  
sure that each shoe is unique.*



**Gizeh**  
**Jeans multicolour**  
textile ·  2 02 35 1  
size 36-42



**Madrid**  
**Jeans flowerstitch**  
textile ·  2 70 88 3  
size 36-42

*Unlock the Summer with Peacock Feathers!*

*Nothing will be more sought after this summer than the feathers of this majestic bird. They will be on T-shirts, jewelry - and now on our sandals too.*

*Why do we have so many variations of this design? To make your choice as difficult as possible of course! 😊*

*Find different colour schemes of this design over the next pages.*

### **1 Madrid Peacock brown**

Birko-flor® · ☞ 270731 · ☞ 270733  
size 36-42

### **2 Gizeh Peacock brown**

Birko-flor® · ☞ 202201  
size 36-42

### **3 Florida Peacock brown**

Birko-flor® · ☞ 317591 · ☞ 317593  
size 36-42

### **4 Arizona Peacock brown Soft Footbed**

Birko-flor® · ☞ 362131 · ☞ 362133  
size 36-42

### **5 Pisa Peacock brown / black**

Birko-flor® · ☞ 376613  
size 36-42





1



2



3



4



5

### ***The Right Width***

*As feet vary not only in length but also in width, we offer many styles in two alternatives:*



*for slim, narrow feet.*



*for slightly broader feet.*

***Do look out for the width mark on each shoe.***

Prices and product descriptions are on the left-hand side.



***Turin Peacock blue***  
Birko-flor® · 👤 2 36 61 1  
size 36-42



***Florida Peacock blue***  
Birko-flor® · 👤 3 17 58 3  
size 36-42

*Peacock Feathers Galore...*

*The colour and radiance of the peacock is reflected in the colourful styles on these pages.*

*You can choose between blue-green feathers and a bright mix of orange, purple, green and blue...*

*Note: Pairs may not be identical. This allows you to express your individuality and is not seen as justifiable grounds for complaint.*



**Madrid Peacock white**

Birko-flor® · 2 70 74 3

size 36-42



## *Spirit of the 60's*

*Not a child of the flower power era?*

*Think nothing of it - nor are we, we are just 20 years old after all - but opt for our vintage flower design in white in summer 2012 and you will have the perfect hippie look.*

*Add loose trousers, a flowery tunic and a hat - and you are set for a perfect summer!*





**Florida**  
**Vintage flower white**  
**Soft Footbed**

Birko-flor® · ☞ 3 17 74 1 · ☞ 3 17 74 3  
size 36-42



**Pisa**  
**Vintage flower white / white**

Birko-flor® · ☞ 3 76 67 3  
size 36-42



**Tabora**  
**Vintage flower white**

Birko-flor® · ☞ 2 10 89 1  
size 36-42



## **Papillio® Footbed**

*At the heart of our shoes is the orthopaedic footbed. Each one is crafted by hand in Germany and carefully checked before it is made into a shoe. Exactly why our footbeds are so good for your feet is explained here:*

### **1 Footbed edging**

*The footbed edging is deliberately elevated to protect your feet and especially the toes.*

### **2 Toe-grip**

*The toe-grip provides support and helps assist the foot's natural rolling movement.*

### **3 Cross arch support**

*The raised support in the centre of the shoe promotes correct posture and helps prevent fallen arches.*

### **4 Suede leather lining**

*High-grade suede is used for a foot-friendly lining.*

### **5 Inner and outer longitudinal arch support**

*The longitudinal arch supports on either side of the shoe help balance the foot while walking.*

### **6 Deep heel cup**

*The heel cup holds the heel securely and helps anchor the foot.*

*We adore Quinces!*

*It's not just the luminous yellow that captures our imagination but we love these sweet fruits as jam.*

*Our favourite recipe is: Remove the stones and quarter 2 kg of quinces.*

*Place them in a large pan with a cup of water, slowly bring to the boil gradually adding 1 kg of sugar whilst stirring. (Taste periodically, less sugar may be needed depending on the ripeness of the fruit.)*

*Now comes the secret ingredient: add 2 teaspoons of ground cardamom, then enjoy on fresh bread!*



**Florida Vintage flower blue**

Birko-flor® · 3 17723

size 36-42

*Pure Romance*

*For all those romantics out there we have created our pretty pattern 'flowerful'.*

*The all-over design is available in blue and white.*



**Frankfurt Flowerful white**

Birko-flor® · ☞ 1 72 64 3

size 36-42



**Arizona Flowerful blue**

Birko-flor® · ☞ 3 62 23 3

size 36-42



**Florida Flowerful blue**

Birko-flor® · ☞ 3 17 77 3

size 36-42



Papillio

## Soft Footbed

*Tender and weary feet need even more comfort and support which is why we offer various models in a special soft footbed with superb shock absorption.*

*The Papillio® foam layer is made up of thousands of minute air bubbles which cushion each step and return to form each time providing extreme comfort when walking or standing.*

### **Papillio® Soft Footbed:**

- 1 lower layer of jute
- 2 blend made of cork and latex
- 3 upper layer of jute
- 4 latex-foam layer
- 5 suede lined footbed

*Soft footbed Papillio® shoes are identified by a blue stamp on the footbed.*





**Frankfurt Flower black white**  
**Soft Footbed**

Birko-flor® · 👣 1 72 62 1 · 👣 1 72 62 3  
size 36-42



**Florida Flower black white**  
**Soft Footbed**

Birko-flor® · 👣 3 17 69 3  
size 36-42

**Gizeh Flower black white**

Birko-flor® · 👣 2 02 29 1  
size 36-42



*Our tip:*

*Animal prints remain hot property! Our 'snake' and 'leo' designs will be available for just as long as supplies last so act soon. 😊*

*Our reptile family has also grown:*

*On the next page you will find our new 'anaconda' design with the latest relief moulding which lends it a special 3D appearance!*



**Madrid  
Leopard classic dark brown**

Birko-flor® · 🐾 1 33 47 3  
size 35-43



**Gizeh  
Leopard classic dark brown**

Birko-flor® · 🐾 2 68 54 1  
size 35-43



**Madrid Snake brown**

Birko-flor® · 🐾 1 33 48 3  
size 35-43



**Gizeh  
Snake brown**

Birko-flor® · 🐾 2 68 55 1  
size 35-43



Papillio®



**Madrid Anaconda**

Birko-flor® · ☞ 2 70 90 3

size 36-42



*For more detailed information about our products and our distributors around the world please visit our website:  
[www.papillio.com](http://www.papillio.com)*



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